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"NAVIGATING TOMORROW'S BUSINESS TODAY"

DEPARTMENT OF BUSINESS ADMINISTRATION

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December in Focus: Odd Semester Examinations in Full Swing

The month of December 2025 was academically significant for the Department of Business Administration, as it marked the conduct of the Odd Semester End-Term Examinations. The department witnessed a focused and disciplined academic environment, with students actively engaged in preparation and assessment activities.

All examinations were conducted in accordance with the academic calendar and institutional guidelines, ensuring fairness, transparency, and smooth administration. Faculty members played a pivotal role in invigilation, coordination, and evaluation, contributing to the seamless execution of the examination process.

Despite the demanding examination schedule, the department maintained a structured academic atmosphere, reflecting the collective commitment of students and faculty towards academic excellence. The successful completion of the Odd Semester Examinations concluded the academic activities for the semester on a positive and organized note.

WORKSHOP

'**Advance Excel Workshop**' was conducted on **5th Dec'25** for **2nd year MBA** students to *strengthen their analytical, problem-solving, and decision-making skills.*

It enables them to handle large data sets, perform financial modelling, automate tasks, and generate business insights—capabilities that are essential for roles in finance, marketing, operations, HR, and analytics.

An additional set of **'Power BI'** classes were also conducted for **2nd year MBA** students.

This helps to equip students with essential *data analytics* and *visualization skills.* The sessions helped learners understand how to transform raw data into meaningful insights, create interactive dashboards, and make data-driven decisions—*skills highly valued in today's industry.*

Both the workshops were jointly organized in association with industry partner **Ardent Computech Pvt. Ltd.**

Unveiling the Wall Magazine of the Department of Business Administration

The Department of Business Administration successfully organized the inauguration of the **Wall Magazine** and the commencement of this academic and creative activity on **December 16, 2025.** The initiative garnered enthusiastic participation from **BBA** and **MBA** students, fostering a vibrant platform for expression that extended *beyond conventional classroom learning.*

The **Wall Magazine** was formally inaugurated by the esteemed dignitaries of the college, lending importance to the occasion and motivating students to engage in co-curricular and creative pursuits. The inauguration symbolized the *department's commitment towards holistic student development and experiential learning*.

The activity was coordinated by **Prof. Sreya Ghosh Dastidar** and **Prof. Riya Saha**, whose guidance and planning ensured the smooth execution of the event. Students contributed a variety of content, including *management-related articles, posters, creative illustrations, and thematic displays.*

The **Wall Magazine** effectively unveiled the creative and innovative abilities of the students while encouraging teamwork and cross-batch interaction. The initiative *fostered confidence and communication skills.*

Overall, the event was a successful academic and creative endeavour, strengthening student engagement and reinforcing the department's objective of *integrating creativity with management education.*

Faculty Accomplishments

Our honourable faculties are always one step ahead in research and innovation.

1

Dr.
Prasanta Guha

Prof. Samiron
Mukherjee

Dr. Prasanta Guha, *Head of the Department, Business Administration*, **and Prof. Samiron Mukherjee** participated in a **5-Day Faculty Development Programme (FDP)** on **'Financial Risk Management – Tools & Techniques'**, organized by the *Department of Business Administration, Eminent College of Management & Technology (ECMT), Barasat, West Bengal, India*, from 19th to 24th December 2025.

The programme focused on contemporary tools, frameworks, and practical approaches to financial risk assessment and mitigation, contributing to the enhancement of academic and professional competencies. Dr. Guha's participation reflects the department's commitment to continuous professional development, capacity building, and strengthening teaching–learning and research practices in the domain of finance.

2

Prof.
Soumi Majumder

Prof. Soumi Majumder has been **awarded a Copyright** for her scholarly work titled *"GRU Driven Sentiment Analysis on Employees' Review Experience."* The copyright recognition highlights her contribution to research in the area of artificial intelligence, sentiment analysis, and organizational behaviour, reflecting the department's emphasis on research, innovation, and interdisciplinary studies.

This achievement adds to the academic and research credentials of the department and aligns with institutional objectives of promoting quality research and intellectual property creation among faculty members.

WEBINAR - Alumni Interaction Session

An online *Alumni Expert Talk* was conducted on '*Challenges in Workplace*' by **Mr. Iraban Chakraborty** on **8th Dec 2025.**

An online *Alumni Expert Talk* was conducted on '*Challenges in Workplace*' by **Mr. Iraban Chakraborty** on **8th Dec 2025.**

The sessions were facilitated by **Prof. Twisha Ghosal** and **Prof. Deepa Saha Sarkar.**

THANK YOU

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